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FOR IMMEDIATE RELEASE

Elco Motor Yachts and Hunter Marine Introduce the Eco-Friendly Elco E Power Electric Propulsion System for Sailboats Up to 50 Feet

Hunter 27e to be at the United States Sailing Boat Show, Annapolis, MD, October 6-10.

ANNAPOLIS, MD – October 6, 2011- The **Hunter 27e** features the all-new **Elco E Power** renewable energy system, centered on the Elco EP2000 AC electric motor. The **Elco E Power** system includes integrated solar, wind and shore power recharging options, which provides the owner with multiple environmentally safe options for recharging the 12-volt AGM batteries. The **Hunter 27e** with the **Elco E Power** system is an upgrade to the award-winning Elco electric-powered Hunter 27e sailboat.

To learn more, arrange an appointment or interview, please contact Kevin M. Kearns at (949) 394-2216, (877) 411-3526, or via e-mail at kkearns@elcomotoryachts.com.

The Hunter 27e's 3-phase AC electric motor produces no noise, vibration, heat or fumes. Fully charged, the batteries will provide up to 8 hours of propulsion, allowing the Elco AC motor to meet or exceed the duration and speed standards of traditional gas and diesel propulsion systems. The **Elco E Power** system replaces alternatives that require regular maintenance and subject the user to gas and diesel emissions. The selection of all the components installed in the **Hunter 27e** was managed by **Elco Motor Yachts** to exceed current sailboat propulsion performance standards and duration capabilities.

The **Hunter 27e** is fully equipped with the most advanced integrated components available as follows:

- Telecommunications AGM 12-volt marine batteries
- Super Wind 350 wind turbine
- Kyocera 135 Solar Panels

Warren Luhrs, Founder of Hunter Marine and a world class sailor says, "The **Elco E Power** hybrid system is a game changer. Sailboat propulsion has changed forever." Hunter Marine and Elco developed the boat as part of a shared commitment to green technology solutions and innovation that improves the overall sailing experience.

The **Elco E Power** system is also offered with an efficient diesel generator in larger models, such as the new **Hunter e36 HYBRID**, which recently debuted at the Cannes Boat Show. The **Hunter e36 HYBRID** provides over 1,000 nautical miles of cruising at a cost of only 8 cents per mile when powered by battery only.

The **Elco E Power** system offers sailors more than just environmentally conscious cruising. The AC motor lowers engine operating and maintenance costs, eliminates the carbon monoxide and fumes present with traditional motors, runs cooler, quieter and weighs far less than gas or diesel engines. In addition, AC electric motors offer an advantage over DC models due to the lack of brushes and moving parts, which require regular

maintenance and can wear out. The Elco AC Motor has only one moving part and is completely sealed, making it highly water resistant to guard against moisture damage or corrosion.

For repowering applications, all of Elco's electric motors fit easily onto existing diesel engine motor mounts. The Elco system includes an upgraded easy-to-use, full-color display panel that reports to the helmsmen shaft RPMs, duration in real time hours and minutes remaining, current amp/hour consumption, battery charging status and motor diagnostics.

According to Steve Lamando, CEO of Elco, " Hunter is a well known brand with a global reputation for customer-driven innovation. The Hunter team's input into the development and integration of the **Elco E Power** system has been invaluable. Also, Hunter's U.S. manufacturing facility in Florida is close to many renewable energy firms serving the marine industry such as SALT (Sea, Air and Land Technology)".

The **Elco E Power system** is currently available for new and retrofit applications. The **Hunter 27e** will be at the United States Sailboat Show at Annapolis at Hunter Marine's Slip on Dock A.

About Elco Motor Yachts

Elco provides the marine industry with environmentally friendly electric propulsion systems for sail and powerboats of up to 55 feet. The company matches its highly efficient AC electric motors with traditional and renewable energy sources to create integrated, turnkey auxiliary systems for new and repowered yachts. Elco motors are known for their safe, efficient operation, simplicity, reliability and ease of installation. Elco is a pioneer in electric propulsion, introducing the first motor at the Chicago World's Fair in 1893.

For more information about ELCO and the **Hunter 27e and Hunter e36 HYBRID**, please visit www.elcomotoryachts.com, or contact Kevin Kearns at (949) 394-2216

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