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FOR IMMEDIATE RELEASE

Elco Motor Yachts Introduces Improved Eco-Friendly Elco E Power Electric Propulsion Systems for Sailboats Up to 50 Feet

New Elco EP-2000 and EP-4000 motors to be at the Marine Equipment Trade Show, Amsterdam, NL, November 15-17.

Amsterdam, NL – November 15, 2011- Elco Motor Yachts will be displaying the new **Elco E Power** renewable energy system, centered on Elco's new and improved line of quiet, powerful and efficient AC electric motors. The **Elco E Power** system includes integrated solar, wind and shore power recharging options, which provide the owner with multiple environmentally safe options for recharging 12-volt AGM batteries. The **Elco E Power** system is an upgrade to the system featured in the award-winning Elco electric-powered Hunter 27e sailboat.

To learn more, arrange an appointment or interview, please contact Kevin M. Kearns at +1 (949) 394-2216, +1 (877) 411-3526, or via e-mail at kkearns@elcomotoryachts.com.

Elco's range of six different 3-phase, AC electric motors produce no noise, vibration, heat or fumes. There is no reliance on foreign oil and no seasonal maintenance required. Fully charged, the batteries will provide up to 8 hours of propulsion, allowing the Elco AC motor to meet or exceed the duration and speed standards of traditional gas and diesel systems. The **Elco E Power** system replaces alternatives that require regular maintenance and may subject the user to harmful emissions. There is no carbon footprint using the wind and solar recharging options and no disposal or spillage of oil and fuel. The estimated service life of 50,000 hours dramatically exceeds that of conventional DC technology. The selection of all the components recommended for use with the **Elco** line of motors was managed by **Elco Motor Yachts** to exceed current sailboat propulsion performance standards and duration capabilities. **The Elco EP-2000 and EP-4000** on display at the show are designed for boats ranging from 20 to 45 feet.

The **typical Elco E Power** system is fully equipped with the most advanced integrated components available as follows:

- Telecommunications AGM 12-volt marine batteries
- Super Wind 350 wind turbine
- Kyocera 135 Solar Panels

Warren Luhrs, Founder of Hunter Marine and a world class sailor says, "The **Elco E Power** hybrid system is a game changer. Sailboat propulsion has changed forever." Hunter Marine and Elco have been developing boats as part of a shared commitment to green technology solutions and innovation that improves the overall sailing experience.

The **Elco E Power** system is also offered with an efficient diesel generator in larger sailboats, such as the new **Hunter e36 HYBRID**, which recently debuted at the Cannes Boat Show. The **Hunter e36 HYBRID** provides over 1,000 nautical miles of cruising at a cost of only 8 cents per mile when powered by battery only.

The **Elco E Power** system offers sailors more than just environmentally conscious cruising. The AC motor lowers engine operating and maintenance costs, eliminates the carbon monoxide and fumes present with traditional motors, runs cooler, quieter and weighs far less than gas or diesel engines. In addition, AC electric motors offer an advantage over DC models due to the lack of brushes and moving parts, which require regular maintenance and can wear out. Elco AC motors have only one moving part and are completely sealed, making them highly water resistant to guard against moisture damage or corrosion.

For repowering applications, all of Elco's electric motors fit easily onto existing diesel engine motor mounts. The Elco system includes an upgraded easy-to-use, full-color display panel that reports to the helmsmen shaft RPMs, duration in real time hours and minutes remaining, current amp/hour consumption, battery charging status and motor diagnostics.

According to Steve Lamando, CEO of Elco, "Elco is now teaming up with strategic partners for distribution, parts and service networks, repowering applications and new eco-responsible products. One such collaborator is Hunter/Legend Marine, a well-known brand with a global reputation for customer-driven innovation. The Hunter team's input into the development and integration of the **Elco E Power** system has been invaluable. We will continue to seek alliances to facilitate **Elco's** penetration into the world's top marine markets."

The **Elco E Power system** is currently available for new and retrofit applications. **Elco** motors are in use around the world in applications ranging from new and pre-owned sailboats and launches to repowered catamarans and motor yachts. **Elco Motor Yachts** will be at the METS Marine Equipment Trade Show in Amsterdam, NL from November 15 to 17.

About Elco Motor Yachts

Elco provides the marine industry with environmentally friendly electric propulsion systems for sail and powerboats of up to 55 feet. The company matches its highly efficient AC electric motors with traditional and renewable energy sources to create integrated, turnkey auxiliary systems for new and repowered yachts. Elco motors are known for their safe, efficient operation, simplicity, reliability and ease of installation. Elco is a pioneer in electric propulsion, introducing the first motor at the Chicago World's Fair in 1893.

For more information about ELCO, please visit www.elcomotoryachts.com, or contact Kevin Kearns at (949) 394-2216

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