FOR IMMEDIATE RELEASE
January 30, 2011

ELCO MOTOR YACHTS SET FOR HUGE ATLANTIC CITY BOAT SHOW

Athens, NY  — Hot off an outstanding reception from both the West Coast boating public and industry insiders at the Seattle Boat Show in late January, Elco Motor Yachts, supplier of the powerplant for the award-winning Hunter 27E, will have a major presence at the Atlantic City Boat Show.

Set to run from February 2-6 at the Atlantic City Convention Center in the heart of the “Jersey Shore” resort area, the 32nd annual show will give snow-weary East Coast residents an opportunity to inspect the innovative electric propulsion systems produced by Elco Motor Yachts of Athens, NY as well as enjoy an exhibit co-sponsored by Elco, “The History of Boating in America.”

Nominated for Cruising World Boat of the Year in the 30 Feet and Under class, Hunter’s unique craft was named a Green Award winner by Sail magazine and has proven to be a head-turner wherever it has been displayed. While a Hunter 27E will not be on display, representatives of Elco Motor Yachts will be on hand to answer questions related to the craft’s “zero emission” electric motor, which produces no noise, vibration, heat or fumes and has an unparalleled emission rating. The propulsion system installed in the Hunter 27E uses a 3-phase AC motor with but one moving part that offers the same thrust as a 14 hp diesel engine. State of the art batteries provide 6-8 hours of power before needing a recharge, which may be supplied by either shore power or the optional “Energy” package that combines onboard solar panels and a wind generator. It is seen by many as a mainstay of pleasure boating in the future.

For those unfamiliar with Elco, the company is the nation’s oldest manufacturer of electric boats, with a heritage and reputation for quality dating to the 1893 World’s Columbian Exposition in Chicago. This heritage will be illustrated by the 1899 Elco electric launch that will be the centerpiece of the “History of Boating” exhibit, which will also include a fully restored 1937 Syracuse Electric launch.

The exhibit, presented by Halls Boat Co. of Lake George, NY in conjunction with Elco, will also feature a variety of photos, videos and related memorabilia chronicling the history of pleasure boating in America along with a 8’ model PT boat from the Battle Cove Museum and displays illustrating solar, wind mill and battery developments.

The Atlantic City show’s hours are 11 am to 8 pm Wednesday, Thursday and Friday, 10 am to 8 pm on Saturday and 10 am to 5 pm on Sunday.
ELCO MOTOR YACHTS PRESENTS

A Brief History of

Electric Boating

in America